

SEHO SAMUEL KIM

917-476-4710 | sehokimis@gmail.com | [LinkedIn](#)



Work Experience

Mar 2004 – Current

Creative/Design Director

THE KOREA SOCIETY | www.koreasociety.org | New York City

Responsible for steering the execution of The Korea Society's marketing and communications strategy, as well as serving as the steward of the company's visual identity. In addition to these key duties, supervise the Society's online, social media, print, and mobile/PC strategies, and oversee a dedicated team, manage vendors, coordinate company exhibitions, and collaborate with consultants. Furthermore, I have the capacity to act as a representative of the president in media and communications matters.

Jun 2003 – Dec 2003

Web Designer

W HOTELS THE STORE/ PLATFORM CONSULTING GROUP INC | www.whotelsthestore.com

Designed, developed and managed the "W Hotels the Store" website.

Sep 2001 - Jun 2003

Instructor and B.F.A. Advisor

PARSONS SCHOOL OF DESIGN

Taught design courses to Parsons' undergraduates, Pre-College and Ehwa University students

**Publication date:
Sep 2001**

Illustrator and junior author

BOOK: GO FOR KIDS

https://www.amazon.com/gp/product/188955474X/ref=olp_product_details?ie=UTF8&me=

Written for children age 12 (sixth grade), Illustrated 427 panels of question-and-answer cartoon strip dialogues between instructor and students which augment its 340 conventional diagrams and their accompanying explanatory text.

Education

PARSONS SCHOOL OF DESIGN

M.F.A. in design and technology

STUDENT COMMENCEMENT SPEAKER, Parsons/ New School University representative

RHODE ISLAND SCHOOL OF DESIGN

B.F.A. in Illustration

Awards/ Honors

2023 ARC Award, Silver | 2022 Vison Award, Gold | 2022 ARC Award, Bronze | 2020 Vision Award, Silver | 2021 ARC Award, Gold | 2020 ARC Award, Gold | 2019 Vision Award, Silver | 2018 Vision Award, Bronze | 2018 ARC Award, Honors | 2017 Vision Award, Bronze | 2008 Vision Award, Bronze | 2007 Vision Award, Silver | 2006 Inspire Award, Honors | 2006 Magellan Award, Honors | 2006 American Design Award, 1st Place | 2006 Spotlight Award, Silver | Gallery Exhibition (Spring 2006), Chambers Fine Art Gallery | 2005 Magellan Award | 2005 NCAC, Honorable mention

Related Skills

Creative Design, Digital, Marketing Strategy, User Experience, Art Direction, Print preparation & production, Adobe Creative Suite/Cloud, Brand awareness, Microsoft Office, Photoshop, Illustrator, Flash, Acrobat, Dreamweaver, Constant Contact, Email Marketing, Online marketing, Painter, HTML5/XHTML, CSS, Protocols, Tricaster, FTP, Javascript, UX Designing, Typography, Free-hand drawing/painting, Digital/Non-digital Photography, Solidworks, Digital Photo Retouching, Social Media, Joomla, Ad Networks, Live Streaming/Webcast, Google analytics, Google AdWords, video editing and Content Management Systems (CMS).